

# WineDineTV: Two enterprising women hoping to make every dinner a celebration, part 1

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Judit Schweller not only loves [wine](#), she appreciates it; its bouquet, its color, the different foods with which to savor it. She was raised in her native Hungary in a family that made wine to drink with dinner each and every night. So when she moved to the U.S. and had a family of her own, she decided to maintain that tradition; consequently, her daughter, Corina, grew up with that same sense of appreciation.

"For many years we travelled to the wine countries of Europe, learning about the different wines, taking classes and seminars, discovering which wines go with different recipes," Judit explains. "Wine-making is so fascinating, and it's a wonderful way to meet new and interesting people." Eventually, they began to teach classes themselves at various wineries.

Their passion for wine and wine-making was so strong, they began working on a book about the subject -- taking photos and conducting interviews -- which is still in development. It was in 2008, while taping an interview with Countess Maria Degenfeld of the renowned Hungarian Grof Degenfeld Castle Hotel and Winery, that Judit and Corina decided to create their own website. "We discovered that we loved doing this and that we should turn it into a full-time career," Corina remembers. This decision led to [WineDineTV.com](#), which debuted in January of this year.

WineDineTV contains all things wine, from the descriptions of different vintages to wine sayings and definitions. A 3-person operation, WineDineTV is comprised of Judit and Corina who host the taped segments, profiling European and California wineries, and Judit's husband, who shoots all of the video. Editing and writing is also a family affair. "It's a very time-consuming process. Sometimes we are up until 2 or 3 in the morning, but we love it. It is very worthwhile to us," says Judit.

"It is our hope that through our website, people will discover the joys of serving wine with dinner and sharing family time together with lots of smiles. It is that special time that I remember as a youngster in Hungary," Judit exclaims.

In our next segment, we will explore WineDineTV and all of its delectable offerings.

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WineDineTV.com, created by wine-loving entrepreneurs, Judit and Corina Schweller, brings all things "wine" to its viewers. Interested in a good chardonnay? It's described on the site. Want to find a great recipe to go with cabernet? It's on the site. Oh, did we mention, you can also order perfect wine-pairing chocolates?

A tour of WineDineTV takes viewers through several destinations, from Lifestyles to Travel. Click on "videos," and you'll be transported to renowned wineries and vineyards across Europe and California. On-camera mother-daughter hosts Judit and Corina discuss the various wine-making methods while sampling some of the world's finest vintages and special creations. Once your interest is piqued and your mouth is watering, you'll want to visit the Wine Shop, where you can order that special selection or a gift basket.

The site also features gourmet recipes from famed chefs, like Wolfgang Puck, Nigella Lawson and, of course, Judit and Corina. The two plan to release an ecookbook, "Wine Country Dinners," later this year that will include 30 recipes, all paired with the appropriate spirit. One highlight of the book is their "Beet Salad with Orange Vinaigrette and Toasted Walnuts," offered as a starter to be served with goat cheese crostini. They write: "The sweetness of the red beets and tangy flavors of the dressing pair well with a medium bodied dry white wine like Brander's Sauvignon Blanc 2007. Crisp and dry with beautiful floral, stone fruit and honey aromas and creamy texture due to a touch of barrel fermentation."

And for dessert, indulge in handmade chocolates, truffles and bonbons from the Chocolate Shop. WineDineTV has partnered with French chocolatier Jean-Michel Carre of Chokolat du Calibressan to present the most delectable confections. You can also choose A White Wine Box or a Red Wine Box.

Just for fun, there are "wine words and terms," movie clips featuring wine scenes, and the upcoming "wine moments." For more information, go to [winedinetv.com](http://winedinetv.com), gather the family around the dinner table, have fun and celebrate tonight! Cheers!

Don't miss my interview with Judit and Corina on my Blog Talk Radio show The Athena Fortune Show, April 29<sup>th</sup>.